

Date: February 2005
Title: Conference/Seminar Survey
Total Respondents: 233

1. On a scale from 1-5, with 1 being "Not Important" and 5 being "The Most Important," the following results show the "Most Important" ranking.

	#	%
Obtain training and learn more about Autodesk's newest products	112	48%
Opportunity to learn about third party applications that complement Autodesk products	27	12%
Opportunity to network with peers	42	18%
Opportunity to pick up tips and tricks about various Autodesk products	117	50%
Opportunity to learn how Autodesk products fit into your industry	53	23%

2. How far would you travel to attend a training class?

0-25 miles	43	18%
26-50 miles	67	29%
51-100 miles	55	24%
More than 100 miles	34	15%
Distance isn't a factor	34	15%

3. How far would you travel to attend a national or international conference?

	#	%
0-25 miles	14	6%
26-50 miles	18	8%
51-100 miles	41	18%
More than 100 miles	57	24%
Distance isn't a factor	103	44%

4. What, in your opinion, is the ideal duration of a training class, conference, or other education event?

	#	%
After-hours only (evening, for a local event)	18	8%
1 full day (daytime & evening event)	63	27%
1+ days (Conference begins in the evening, followed by a full day)	36	15%
2 full days	66	28%
More than 2 full days	50	21%

Please choose from the listed responses, your level of agreement to the following statements:

5. "I am aware of, and know a lot about, Autodesk University, the annual Autodesk user conference."

	#	%
Strongly Agree	71	30%
Agree	67	29%
Neutral	51	22%
Disagree	32	14%
Strongly Disagree	12	5%

6. "I am aware of, and know a lot about, AUGI CAD Camp, a regional one-day learning and networking event."

	#	%
Strongly Agree	41	18%
Agree	56	24%
Neutral	65	28%
Disagree	49	21%
Strongly Disagree	22	9%

7. "Autodesk University plays an important role in my professional development."

	#	%
Strongly Agree	45	19%
Agree	48	21%
Neutral	75	32%
Disagree	38	16%
Strongly Disagree	27	12%

8. "Networking with my peers plays an important role in my career and professional development."

	#	%
Strongly Agree	54	23%
Agree	93	40%
Neutral	56	24%
Disagree	22	9%
Strongly Disagree	8	3%

9. "I would like more opportunities to network with other professionals like myself."

	#	%
Strongly Agree	74	32%
Agree	107	46%
Neutral	35	15%
Disagree	12	5%
Strongly Disagree	5	2%