

Date: September 2004 Title: AUGIWorld Survey

Total Respondents: 411 members

1) Do you read AUGIWorld magazine regularly?	#	%
Yes	379	92%
No	32	8%

2) Please indicate below which portions of AUGIWorld you read most often.	#	%
The "CAD Manager" column	295	72%
The main feature (cover story)	259	63%
The technical articles	331	81%
The "On the Back Page" column	188	46%
The advertisements	86	21%

3) Thinking about how product coverage in AUGIWorld magazine could be improved, please indicate below the Autodesk products for which you would		
like expanded coverage.	#	%
AutoCAD	272	66%
Autodesk Revit	64	16%
Autodesk Building Systems	75	18%
Autodesk Architectural Desktop	119	29%
Autodesk Inventor	63	15%
Autodesk Land Desktop	105	26%
Autodesk Civil Series	81	20%
Autodesk Map 3D	82	20%

4) Thinking about how AUGIWorld editorial could be improved, please indicate below which topics you would like to see covered in future issues.	#	%
Education/training resources	259	63%
Third-party solutions that complement Autodesk products	188	46%
CAD management issues	245	60%
Vertical industry issues and solutions	103	25%
Other:	38	9%

5) What types of articles would you like to see more of in future issues of AUGIWorld?	#	%
Case Study articles	143	35%
How-to articles	354	86%
Q&A (Question & Answer) format	202	49%
Hands-on Product Reviews	188	46%
Other:	24	6%