

Date: April 2007
 Survey Name: augisurvey-0407
 Total Respondents: 268

268

1. Please indicate for which industry or industries you use Autodesk products. Check all that apply.

| | # | % |
|-------------------------|-----|-----|
| Platform | 13 | 5% |
| AEC | 134 | 50% |
| Infrastructure | 48 | 18% |
| Manufacturing | 62 | 23% |
| Media and Entertainment | 5 | 2% |

2. Many people attend local chapter meetings in their area to gain product tips and tricks and to network with peers. How often do you attend local chapter meetings?

| | # | % |
|--|-----|-----|
| Monthly | 17 | 6% |
| Quarterly | 24 | 9% |
| Bi-monthly | 3 | 1% |
| Every once in a while | 27 | 10% |
| Never, because I'm not aware of any in my area | 164 | 61% |
| Never, because I am not interested | 7 | 3% |
| What's a local chapter meeting? | 22 | 8% |

3. Virtual local chapter meetings enable participants to gather online. How often do you attend a virtual (online) local chapter meeting?

| | # | % |
|--|-----|-----|
| Monthly | 7 | 3% |
| Quarterly | 5 | 2% |
| Bi-monthly | 3 | 1% |
| Every once in a while | 19 | 7% |
| Never, because I'm not aware of any in my area | 164 | 61% |
| Never, because I am not interested | 9 | 3% |
| What's a virtual local chapter meeting? | 61 | 23% |

4. Indicate below the frequency with which your local chapter meets

| | # | % |
|--------------|-----|-----|
| Monthly | 27 | 10% |
| Bi-monthly | 8 | 3% |
| Quarterly | 15 | 6% |
| I don't know | 216 | 81% |

5. Please indicate the type of chapter meeting you prefer

| | # | % |
|--|-----|-----|
| Face-to-face local chapter meeting | 162 | 60% |
| Virtual (online) local chapter meeting | 97 | 36% |

6. Many people believe that local chapter meetings are a valuable use of their time. Please choose the statements below that are true for you. Check all that apply.

"I believe local chapter meetings are valuable because they..."

| | # | % |
|--|-----|-----|
| ...enable me to learn more about the latest software solutions | 140 | 52% |
| ...offer product evaluation and validation in a non-sales environment | 108 | 40% |
| ...provide valuable tips and tricks | 170 | 63% |
| ...teach me how to get more out of my software (i.e., make me more productive) | 43 | 16% |
| ...make me more valuable to my employer | 109 | 41% |
| ...make me more attractive in the job market | 85 | 32% |
| ...provide networking opportunities | 133 | 50% |
| ...allow me to develop a relationship with an Autodesk dealer in a non-sales environment | 61 | 23% |
| ...are as much fun as they are informative | 64 | 24% |
| ...have given me the opportunity to make new friends and contacts in my industry | 90 | 34% |
| ...provide an opportunity to participate | 87 | 32% |
| ...provide an opportunity to use my leadership skills | 45 | 17% |
| ...provide an opportunity to share what I know with others | 112 | 42% |
| ...provide a genuine sense of belonging | 51 | 19% |

7. When learning tips and tricks about an Autodesk product, what is your preferred media? Check all that apply.

| | # | % |
|-------------------------------------|-----|-----|
| Podcasts | 50 | 19% |
| Online tutorial video or screencast | 227 | 85% |

8. My company has an in-house user group that I can attend

| | # | % |
|-----|-----|-----|
| Yes | 34 | 13% |
| No | 222 | 83% |